The Be Better initiative helps undergraduate students develop as leaders, students, citizens, and employees by supporting their personal pathway to leadership and success.

**THE BE BETTER INITIATIVE IS:**

- **Development focused:** Be Better provides the support and structure to help every student become a leader.
- **Data driven:** Be Better connects classroom learning with student involvement, leadership, service, employment, and multicultural experiences while promoting coordinated assessment of learning outcomes.
- **Collaborative and campus wide:** Using strengths and student leadership competencies, Be Better is a campus-wide initiative that helps students meet the five expectations of the IOWA Challenge.
- **Access oriented**
  Be Better aims to scale leadership experiences so every Hawkeye has access.

**AS OF JULY 2018:**

- 76 courses have integrated strengths, student leadership competencies, or both.
- 72% of first-year students reported that they discussed their strengths in at least one setting* during the fall semester.
  
  "Top three settings were in the classroom, with a friend, and with an advisor.

- Over 900 first-year and second-year students participated in identified high-impact experiences.

- Over 300 faculty and staff members have received training on integrating strengths into their work with students.

**THROUGH SIGNIFICANT LEARNING EXPERIENCES AND USING THE SHARED STRENGTHS AND STUDENT LEADERSHIP COMPETENCIES FRAMEWORK, STUDENTS WILL:**

- Gain self-awareness through reflection on their learning
- Improve their ability to articulate what is learned from their classes, their major(s), and co-curricular experiences
- Practice transferring learning across contexts
- Develop and improve knowledge and skills employers and graduate schools are seeking from new and recent graduates

For questions or for more information, contact the Office of the Vice President for Student Life at 319-335-3557.