The Be Better initiative helps undergraduate students develop as students, leaders, citizens, and employees by supporting their personal pathway to leadership and success.

DEVELOPMENT FOCUSED
Be Better provides the support and structure to help every student become a leader.

DATA DRIVEN
Be Better connects classroom learning with student involvement, leadership, service, employment, and multicultural experiences while promoting coordinated assessment of learning outcomes.

COLLABORATIVE & CAMPUS-WIDE
Be Better is a campus-wide initiative that helps students meet the five expectations of the IOWA Challenge.

ACCESS ORIENTED
Be Better aims to scale leadership experiences so every Hawkeye has access.

Through significant learning experiences, students will...

- Gain self awareness through reflection on their learning
- Improve ability to articulate what is learned from their classes, their major(s), and co-curricular experiences
- Practice transferring learning across contexts
- Develop and improve knowledge and skills employers and graduate schools are seeking from new and recent graduates